

are proud to join forces in creating:



**There's only one** official Lake Norman Newcomers' Guide and

# this is it!

Through breathtaking photography, informative content, and creative design, CURRENTS magazine will produce **Great Lake Living; A guide to the good life at Lake Norman**. The only Lake Norman newcomers' guide endorsed and supported by the Lake Norman Chamber of Commerce, this publication will promote the benefits of living at Lake Norman, as well as provide your business the unique opportunity to reach thousands of newcomers who need to know about your products and services.

Your ad in this exclusive glossy magazine

The Lake Norman Chamber's **official newcomer's guide!**

will not only be seen by 30,000+ readers but by thousands who view the online version. This unique Web site will provide viewers the option of searching for various topics throughout the publication, as well as emailing points of interest to friends and relatives who may also be interested in all that the Lake Norman area has to offer. **As an added value, just one click on your ad inside our online magazine will immediately link viewers straight to your Web site!** You won't find that option anywhere else, and we offer it at no additional charge!

## Great Rates for Great Lake Living!

### Placements

Back Cover . . . . .	\$2100
Inside Front . . . . .	\$1850
Page 3 . . . . .	\$1850
Pages 4-7 . . . . .	\$1700

### Ad Sizes

Full page . . . . .	\$1500	. . . . .	7.5 x 9.875
Full Page Bleed . .	\$1500	. . . . .	9.25 x 11.125
Half page (horizontal only) . . .	\$975	. . . . .	7.5 x 4.84
Quarter page . . . .	\$675	. . . . .	3.65 x 4.84
Business Card . . .	\$300	. . . . .	3.65 x 2.32

Add 15% charge for guaranteed placement after page 7.

### Lake Norman CURRENTS

contract advertisers will receive their appropriate contract discount off their ad in Great Lake Living!

### Great Distribution!

Great Lake Living will be the **only** newcomer's guide distributed by the Lake Norman Chamber of Commerce and will be available at the chamber office or mailed by the Chamber to prospective new residents and businesses throughout the country.

In addition, Great Lake Living will be available at Visit Lake Norman (visitor's center), Lake Norman area hotels and real estate offices, local restaurants, gift shops and North Carolina Welcome centers. Copies will also be provided to corporate offices in our area such as Lowe's, Rubbermaid, and Ingersol-Rand.

15,000 copies will be published annually.

LAKE NORMAN  
**CURRENTS**  
MAGAZINE



## The Lake Norman Chamber's official newcomer's guide!

**Great Lake Living**  
will publish March 1, 2010

**Advertising deadline**  
February 1, 2010

**HURRY!**  
Receive an additional  
5% discount by reserving your  
space on or before December 1!

704-749-8788 or call your sales representative today.