## CURRENTS is **on the move** and we're taking you with us!



This brand new addition to CURRENTS will allow you to showcase your current listings inside the pages of our magazine, on our website at www.LNCurrents. com and even on our very popular Facebook page! Take advantage of our substantially discounted real estate rates on all of your advertising, and we'll give you tons of added value for FREE! See reverse side for details.

## If you haven't tried CURRENTS yet, isn't it time YOU MADE THE MOVE?



Contact your advertising sales associate today to be one of the first to take advantage of this fantastic opportunity to increase your visibility and broaden vour market reach through CURRENTS Magazine. We're Lake Norman's number one choice in local lifestyle publications and the only magazine created by and for the people who call Lake Norman home. Put our direct mail distribution and select neighborhood delivery to work for you!



The Lake Norman real estate market is finally taking the turn we've all been waiting for, and CURRENTS Magazine is ready. Beginning with our May issue, we're featuring a new section promoting properties for sale in the Lake Norman area. It's called **IT'S YOUR MOVE!** 

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Rates		
Full page	(7.5" x 9.875")	\$1000
1/2 page	(7.5" x 4.84")	\$725
1/4 page	(3.65" x 4.84")	\$375

Above rates apply to the special It's Your Move advertising section only. Real Estate advertising appearing outside of this section will be charged at CURRENTS' retail advertising rates as per the 2013 media kit.

Discounts available for multiple issues:
4x agreement - 15% discount
7x agreement - 20% discount
12x agreement - 25% discount

## By agreeing to advertise in at least four or more issues of CURRENTS in 2013, you'll receive:

- Discount pricing available exclusively to real estate agencies and individual agents
- One listing of your choice to be featured (FREE) on our Facebook page at www.facebook.com/Incurrents (2800+ fans) for every issue in which your ad appears.
- A link to your website as part of the new IT'S YOUR MOVE! Section of our website at www.LNCurrents.com
- One listing of your choice to be featured (FREE) on our IT'S YOUR MOVE! editorial page for each issue in which your ad appears.

